



WOMEN IN DATA SCIENCE
CHARLOTTESVILLE

Friday, March 19, 2021

WOMEN IN DATA SCIENCE SPONSORSHIP OPTIONS

WiDS Skills Session Sponsor

\$7,500

Engagement

- Recognized during conference introduction and close
- Introduce session with brief introduction of company and related initiatives
- Opportunity to build out programming during panel with company's speakers
- Resume book of female candidates attending conference

Branding

- Organization featured on the School of Data Science website
- Organization featured in pre-event and post-event emails to attendees
- Organization logo and link featured on WiDS 2021 website
- Organization featured within the WiDS 2021 social media campaign

WiDS 2021 General Conference Sponsor

\$5,000

Engagement

- Recognized during conference introduction and close
- Introduce keynote speaker with brief introduction of company and related initiatives
- Resume book of female candidates attending conference

Branding

- Organization featured on the School of Data Science website
- Organization featured in pre-event and post-event emails to attendees
- Organization logo and link featured on WiDS 2021 website
- Organization featured within the WiDS 2021 social media campaign

Alumni Panel Sponsor

\$4,000

Engagement

- Recognized during conference introduction and close
- Introduce panel with brief introduction of company and related initiatives
- Opportunity to suggest alumni speaker for panel
- Resume book of female candidates attending conference

Branding

- Organization featured on the School of Data Science website
- Organization logo and link featured on WiDS 2021 website
- Organization featured in pre-event and post-event emails to attendees
- Organization featured within the WiDS 2021 social media campaign



SCHOOL of DATA SCIENCE



WOMEN IN DATA SCIENCE
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Friday, March 19, 2021

WiDS 2021 General Conference Supporter

\$2,500

Engagement

- Recognized during conference introduction and close

Branding

- Organization logo and link featured on WiDS 2021 website
- Organization featured on the School of Data Science website
- Organization featured in pre-event and post-event emails to attendees
- Organization featured within the WiDS 2021 social media campaign

*For more details, please contact Wendell Collins at wendellc@virginia.edu or 609 577 2801.
Thank you!*