YINGCHONG WANG

1919 Ivy Road, Charlottesville, VA

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(412) 539-6517

ACADEMIC APPOINTMENTS

University of Virginia, Charlottesville, Virginia — Aug 2023 – Present
- Andrew W. Mellon Postdoctoral Researcher, School of Data Science
- Lecturer, Department of Art (since Aug 2024)

The Ohio State University, Columbus, Ohio — Aug 2020 – May 2022

Graduate Teaching Associate, Department of Arts Administration, Education & Policy

EDUCATION

The Ohio State University, Columbus, Ohio — Aug 2018 – May 2023

Ph.D. in Arts Administration, Education & Policy

Graduate Minor in Public Policy and Management

Carnegie Mellon University, Pittsburgh, PA — Aug 2015 – May 2017

M.A. in Arts Management (Highest Distinction)

Exchange: Graduate Program of Innovation & Organization of Culture & the Arts, University of Bologna (2016)

Tsinghua University, Beijing, China — Aug 2011 – Jul 2015

B.A. in English

Exchange: University of Birmingham, Dept. of English (2013–2014)

PUBLICATION

AI, Information Ethics, and Institutional Governance
- Reia, J., Forelle, M. C., & **Wang, Y.** (Eds.). (2025). *Reimagining AI for Environmental Justice and Creativity*. Digital Technology for Democracy Lab, University of Virginia.
- **Wang, Y.**, Francisco, P. A., & Reia, J. *Global Perspectives on Generative AI, Tradition, and Spiritual Practice*. (In preparation).

Global Media Urbanisms and Cultural Resilience
- **Wang, Y.**, & Janardham, D. (2025). *Exploring Set-Jetting: A State-of-the-Art Review of the Scholarly Domain*. The Journal of Arts Management, Law, and Society: 1-20.
- **Wang, Y.** (2024). *Place-Making and Social Media in Creative Tourism: A Comparative Study of Xi'an and Santa Fe*. American Journal of Arts Management, 12(4).
- **Wang, Y.** (*In preparation for submission to The Journal of Urban Affairs*). *Set-Jetting, Culture, and Resilient Cities: Mapping Policy and Place Narratives.*
- **Wang, Y.** (Expected 2026). *Urban Villages After Dark: Night Markets and Social Transformation in Xi'an, China*. In Routledge Handbook of the Night-Time Economy.

Cultural Policy, Representation, and Artistic Communities
- Wang, Y., & **Wang, Y.** (2022). *Developing Creative Leadership in the Use of Digital Communication Tools: A Psychological Perspective*. Sustainability, 14(19).
- **Wang, Y.** (2024). *Asset Management, Investment, and Digital/IT Assets in Museums*. In Y. Jung, R. Shane, & J. Wells (Eds.), Routledge.

Book Translation
- **Wang, Y.** (Trans.). (2022). *The Fundamentals of Cello Techniques* (2nd ed.). Southwest University Press.

INVITED LECTURES AND CONFERENCE PRESENTATIONS

Invited Lectures

- "Exploring Arts in Data: A Research Journey Across Methods, Meaning, & AI". Invited Lecture, *Department of Arts Administration, Education and Policy*, *Ohio State University*, Nov. 13th 2025.
- "From Santa Fe and Xi'an: City Branding, Cultural Narratives, and Artists' Communities." Invited Lecture, *Department of Arts Administration, Shanghai Conservatory of Music*, Apr. 2025.
- "When Arts Administration Intersects with Digital Humanities and AI." Visiting Scholar Lecture, *Office of Research Development, Xi'an Conservatory of Music*, Nov. 2024.
- "Equitable Representation in Contemporary Art." Invited Lecture, *School of Music, Shaanxi Normal University*, Nov. 2024.
- "Cultural Diversity and Equitable Representation in Contemporary Art". Visiting Scholar Lecture, *School of Humanities, Xi'an Conservatory of Music*, Jul. 2024.
- "Academic Writing for Interdisciplinary Research". Visiting Scholar Lecture, *Xi'an Conservatory of Music*, Jun. 2024.
- "Research on Cultural Policy and City Branding from the Perspective of Public Diplomacy". *School of Humanities. Xi'an Conservatory of Music*, Dec. 2020.

Conference Presentations

- Wang, Y. Set-Jetting, Culture, and Resilient Cities: Mapping Policy and Place Narratives. **Paper Accepted** at the 2026 International Conference on Urban Affairs, Chicago, USA (Expected).
- Wang, Y. The Policy Ecosystem of Set-jetting: Exploring Tourism Impacts from Screen to Destination. **Panel Chair** at the Social Theory, Politics, and the Arts (STP&A) Conference, Philadelphia, PA, USA.
- Wang, Y., & Janardham, D. (2024, Dec.). Exploring Set-jetting: A State-of-the-art Review of the Scholarly Domain. **Paper presented** at the STP&A Conference, Osuna, Spain.
- Wang, Y., & Gao, J. (2024, May). Mapping the Exhibition Landscape: Social Capital and Network Dynamics in Contemporary Artist Promotion. **Paper presented** at the Association of Arts Administration Educators (AAAE) Conference: Intersections & Innovations, San Juan, Puerto Rico.
- Wang, Y. (2023, Sept.). Branding Historical Cities in the Age of Digital Communication: Framing Xi'an and Santa Fe on Social Media. **Paper presented** at the STP&A Conference, Lexington, KY, USA.
- Wang, Y. (2023, Oct.). Explaining Creative Tourism Practices in Historical Cities: The Case of Xi'an and Santa Fe. **Paper presented** at the European Network on Cultural Management and Policy (ENCATC) Congress, Helsinki, Finland (online).
- Wang, Y. (2019, Oct). A Battle to Win Young Hearts: Advertising Heritage Through Pop Culture — The Case of the Palace Museum in Beijing. **Paper presented** at the STP&A Conference, New Orleans, LA, USA.

FELLOWSHIPS & AWARDS

Andrew W. Mellon Foundation Postdoctoral Fellowship   Aug 2023 – Present
School of Data Science, University of Virginia
Prestigious postdoctoral fellowship supporting interdisciplinary research at the intersection of place, race, and equity

Barnett Dissertation Fellowship   Aug 2022 – Dec 2022
Lawrence and Isabel Barnett Fellowship Fund, The Ohio State University

Competitive dissertation fellowship supporting advanced doctoral research in arts administration and policy

Barnett Fellowship   Aug 2018 – Jul 2020

Barnett Center for Integrated Arts and Enterprise, The Ohio State University

Graduate fellowship supporting research and practice in arts administration, entrepreneurship, and cultural policy

Merit-based Scholarship   Aug 2015 – May 2017

Master of Arts Management Program, Carnegie Mellon University

Awarded for outstanding academic performance in graduate study

Research Highest Distinction   Sep 2014 – Jul 2015

College Students' Scientific Research and Undertaking Starting Action Project in Beijing

For the project "Language Practices of the Male Homosexual Community in China"

Academic Excellence Scholarship   Sep 2012 – Jul 2014

Tsinghua University

School-wide scholarship recognizing high academic achievement during undergraduate study

TEACHING EXPERIENCE

Lecturer, School of Data Science & Department of Art, University of Virginia   Aug 2024 – Dec 2024

DS 5008 / ARAD 3550: Data, Arts Administration, and Policy
(Graduate/Undergraduate)

- Independently designed and taught a new interdisciplinary course, the first to bridge the School of Data Science and the Arts Administration program.
- Introduced students to Excel for foundational data analysis, concepts of AI and large-scale models, and their intersections with the arts (ethics, copyright, and creativity).
- Taught principles of data visualization and applied technologies (e.g., Tableau) for use in **data-driven policy advocacy and storytelling**.
- Mentored graduate and undergraduate students on applied projects integrating technical skills with cultural policy and management frameworks.

Graduate Teaching Associate, Department of Arts Administration, Education & Policy, The Ohio State University   Aug 2020 – May 2022

ARTEDUC 1600: Art and Music Since 1945 (Undergraduate, online)
- Taught an online course of 55 students on visual and musical arts after 1945, engaging them through active observation and participation.
- Managed the **Carmen learning platform**, ensuring course materials and tools were accessible and well organized.
- Led weekly discussions and quizzes linking artistic developments to issues of **gender, race, social context, and national policy**.
- Provided timely, detailed feedback on arts critique assignments to support student learning and writing.

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PEER REVIEW SERVICES

Journal of Urban Management — Manuscript reviewer	2024 – Present
Journal of Arts Management, Law, and Society — Manuscript reviewer	2025 – Present
Association of Arts Administration Educators (AAAE) Annual Conference — Proposal reviewer	2025

PUBLIC ENGAGEMENT & MEDIA CONTRIBUTIONS

Co-organizer, panel and workshop

- *Reimagining AI for Environmental Justice and Creativity*, *University of Virginia*, 2024. Co-editor of the resulting collected volume of essays (2025).

Translational Talks (Research to Public Audiences)

- Ding, M. (Producer), & Wang, Y. (Guest). (May 2022). Let's Talk About the Authenticity We Want to See When Travelling from the Perspective of Cultural Policy. Research podcast episode. Available at: https://open.spotify.com/episode/5moWPTkSgfg9TWr7gyFNeo?si=cf42d99411de48c7
- Wang, Y. (Speaker). (Nov. 11, 2023). Museum and Art Museum Education, Public Art Participation, and Public Education. Online lecture in the series The Power of Painting – Dialogues Between Concept and Belief, Ennova Art Museum, Silk Road International Culture Exchange Center.

Research Interviews

- "The Power of an Artist's Discourse Should be Emphasized." *Phoenix New Media*, Oct. 2023. Available at: https://news.sina.com.cn/sx/2023-10-09/detail-imzqpecf7892587.shtml (article in Chinese)
- "Cultural Industry from the Artist's Perspective." *Sina News*, Oct. 2023. Available at: https://ishare.ifeng.com/c/s/8U7DjVYj6fE?spss=np&channelId=&aman=35Fb0aZ450Z235F816oeb 7h654Fa89p1d4K8c4y886 (article in Chinese)

Early engagement with digital policy in cultural institutions:

- Wang, Y. (Jun. 2016). "Take Action: It's Time to Build Your BYOD Policy." *AMT Lab Blog*.
- Wang, Y. (May 2016). "Bring-Your-Own-Device: What Does Your Organization Need to Know?" *AMT Lab Blog*.

PROFESSIONAL PRACTICE IN CULTURAL INSTITUTIONS

Barnett Center for Integrated Arts and Enterprise, OSU – *Barnett Fellow*   Aug 2018 – Jul 2020

- Developed "Idea Spotlight," a digital platform to showcase arts administration research of students, faculty, and alumni.
- Co-designed and managed the community-based Sketch Party field school, facilitating dialogue on artist empowerment, stereotypes, and community engagement.

The Palace Museum, Beijing – *Research Assistant*   May 2018 – Aug 2018

- Analyzed sales and visitor data from creative galleries and designed a model for future tracking.
- Conducted research on creative stores and exhibitions, contributing recommendations to design and curatorial teams.
- Supported cross-departmental collaboration linking research insights to exhibition planning and creative product development.

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Lincoln Center for the Performing Arts, New York (Remote) – *Research Assistant*   Jan 2017 – May 2017
- Surveyed and analyzed 200+ library partners using social media, UX, and geolocation data, identifying 7,000+ prospective partners for expansion.

Greater Pittsburgh Arts Council, Pittsburgh – *Research & Advocacy Intern*   Jan 2017 – May 2017
- Produced policy briefs and economic impact reports used in National Arts Advocacy Day and Pennsylvania Arts & Culture Advocacy Day.
- Contributed data analysis to assess arts sector impacts on job creation, income, and tax revenues.

- Administered surveys for the Arts and Economic Prosperity 5 study, entering and analyzing 700+ audience responses.   May 2016 – Aug 2016
- Drafted 13 policy briefs to support legislative outreach for the Pennsylvania Arts & Culture Caucus.
- Assisted in digital marketing for the Re:New Arts Festival.

Arts Management and Technology Lab, CMU – *Contributing Researcher*   Jan 2016 – Jun 2016
- Published policy recommendations on Bring-Your-Own-Device (BYOD) practices in arts organizations.
- Interviewed arts professionals and reported on emerging technology trends for AMTlab.org.

Ministry of Culture and Tourism, P.R.C – *Communications Intern*   Nov 2014 – May 2015
- Collected 20+ national case studies to inform cultural policy reforms on performing arts organizations.
- Assisted in preparing the Artistic Management Guide, distributed at national Arts Market Seminars.

International Child Art Foundation, DC/Beijing – *Communications Assistant*   July 2014 – May 2015
- Coordinated international artist participation in the World Children's Festival (China, Singapore, Spain, Italy).
- Boosted Weibo social media engagement from 0 to 200,000 views in six weeks.
- Contributed to partnership planning that facilitated collaboration with China's National Development and Reform Commission.

Additional field research:
- **Researcher, Beijing LGBT Center**: Collected 150+ surveys and interviews; analyzed speech to study identity and stylistic change.   Mar 2014 – July 2015
- **Researcher, Naxi Minority Fieldwork, Yunnan**: Documented heritage preservation and tourism; interviewed educators on cultural transmission.   Jul 2012 – Oct 2012

ARTISTIC ACHIEVEMENTS (SELECTED)

Invited performer, Chinese Embassy in Washington D.C.   Aug 2024
Commemoration of the 45th Anniversary of U.S.–China Diplomatic Relations

First Prize (cello, China regional division, Age-G category)   Jun 2019
20th Osaka International Music Competition

First Prize – Principal Cellist, Tsinghua University Symphony Orchestra   Feb 2015
National University Performing Arts Showcase Competition

SKILLS

Data & Analysis: • Minitab • NVivo • ArcGIS • SAS • Tableau

Digital Media: • Adobe Creative Cloud (Audition, Premier Pro, Photoshop, InDesign, Illustrator)